

To inquire contact Adison:  
aheyne@gmbha.com  
305-531-3553

## Allied Membership

*Join the GMBHA*

**Annual Membership (\$500)**

*The GMBHA is responsible for advocating on key issues in the hotel industry and acting as a voice for our hotels by providing a forum for those in the industry to meet, develop relationships and discuss common issues.*

*We host between 70-80 events a year. This includes co- events with our industry partners, networking breakfasts, evening networkers/ receptions, educational workshops, panel discussions/ seminars and luncheons featuring prominent industry leaders.*

Annual events include: *Summer Luncheon, Sustainable Awards Luncheon, Annual Inn Key Awards and Annual Hospitality Managers Awards, Annual Meeting with industry speaker*

Monthly events include: *1-2 evening networkers at hotel property, 1-2 member only breakfast at hotel property*

Yearly events: *include panel discussions on key topics, educational workshops, seminars and more*

# Allied Membership

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Main Contact Name and Title: \_\_\_\_\_

Email: \_\_\_\_\_

Alternate Contact Name and Title: \_\_\_\_\_

Alternate Email: \_\_\_\_\_

Business Category: \_\_\_\_\_

Telephone: Main: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_ Website: \_\_\_\_\_

**Please describe, in 25 words or less, the goods and service that your business can provide to our members.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **Payment Information:**

Membership Annual Dues: \$500

Payment Method:  Check  Amex  Visa  MasterCard

Credit Card #: \_\_\_\_\_

Exp Date \_\_\_\_\_ Zip code # \_\_\_\_\_ CVV# \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable to:

**Greater Miami & the Beaches Hotel Association**

**Fax to:** 305-531-8954

**Mail to:** Greater Miami & the Beaches Hotel Association

**Call:** 305-531-3553

Attn. Adison Heyne

1674 Meridian Ave. Suite 420

Miami Beach, Fl 33139

# Allied Membership

- ✦ **\$500 annual membership- one year from months joined**
  
- ✦ **Unlimited number of company representatives that may attend events at member price**
  
- ✦ **Access to monthly 'Member Only' hotelier breakfast series, providing access to Hotel General Managers and their Executive teams**
  - ❖ FIRST Breakfast complimentary (only during company's first month as a member)
  - ❖ ALL Members (allied, allied upgrade and hotels) are invited at member cost (\$10-\$15)
  - ❖ Learn about the property, meet the team and network
  
- ✦ **Educational Breakfast Series at member cost**
  - ❖ Past events: Dale Carnegie- How to Sell Like a Pro  
Directors of Catering Panel  
Directors of Spa Panel  
Women GM Panel
  - ❖ Expo space available upon request (cost depends)
  
- ✦ **Exclusive access to monthly Networker/Receptions at a Hotel property at member rate**
  - ❖ FIRST Networker complimentary (only during company's first month as a member)
  - ❖ Attendees include ALL Members (allied, allied upgrade, hotels) and guests (non-members)
  
- ✦ **One (1) complimentary admission to one (1) luncheon (summer or fall) featuring prominent leaders in the community.**
  - ❖ members will receive notification on our website, through email, and social media etc. about free event
  
- ✦ **Complimentary exhibitor table at our Annual 23<sup>rd</sup> Inn Key Luncheon (hotel hourly employee awards luncheon), that will take place Spring 2017.**
  - ❖ Largest event and expo of the year
  - ❖ Must purchase lunch ticket for comp expo table
  
- ✦ **Social Media Exposure**
  - ❖ Send us your company highlights to include on our facebook and twitter
  
- ✦ **Company listed on ONLINE Directory**
  - ❖ Add your logo, photo, video, description, promotions on the online directory

## Allied Membership



Directors of Catering Panel  
Ritz-Carlton Coconut Grove



21<sup>st</sup> Annual Inn Key Awards



5<sup>th</sup> Annual Leadership Awards



Inn Key Awards Member Expo



Breakfast Series: Dale Carnegie Training



Annual Sustainable Awards

## 2016 Board of Directors

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**David Healy**  
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Shula's Hotel & Golf Club

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Immediate Past Chair  
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**Clavel Jacques-Louis**  
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**Dan Normandin**  
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The Raleigh Hotel

**Michael Hooper**  
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**Constantino Papadopoulos**  
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Go Brightline

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FIU Chaplin School of  
Hospitality & Tourism  
Management