



GREATER MIAMI & THE BEACHES
HOTEL ASSOCIATION



BILTMORE HOTEL



DREAM SOUTH BEACH



KASKADES SUITES AT THE GALE



INTERCONTINENTAL MIAMI



SEA VIEW HOTEL



LOEWS MIAMI BEACH HOTEL

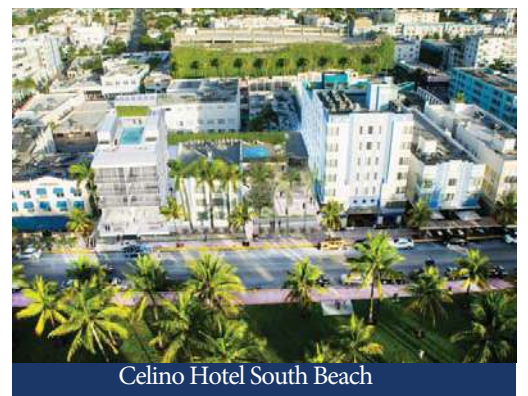


SHULA'S HOTEL AND GOLF CLUB

ALLIED
UPGRADE
ANNUAL
MEMBERSHIP
PACKAGE



SONESTA COCONUT GROVE MIAMI



Celino Hotel South Beach

GMBHA

ALLIED UPGRADE ANNUAL MEMBERSHIP

Contact Adison Heyne
Email aheyne@gmbha.com
Call 305.531.3553

GMBHA Mission Statement:

Work as an advocate for our members by educating, creating partnerships and active involvement with local, state and national issues. Our main focus is to promote Miami as the destination of choice for visitors.

GMBHA Overview:

The association is responsible for advocating on key issues in the hotel industry and acting as a liaison for our hotels by providing a forum for those in the industry to meet, develop relationships and discuss common issues.

We host over 45 events a year for our members such as breakfasts, evening networkers, evening receptions, educational workshops, panel discussion, seminars and luncheons featuring industry leaders. We also host co-events with our industry partners.

Key Events:

Summer Luncheon, Annual Inn Key Awards, Annual Hospitality Managers Awards and our Annual Meeting with industry speaker.

Monthly Events:

Evening networkers at hotel property, member only breakfasts at hotel property, panel discussions on key topics, educational workshops, seminars and more.

UPCOMING EVENTS

Tuesday
February 27, 2018
GMBHA Technology Panel

The Confidante
4041 Collins Avenue
Miami Beach, FL 33140
8:00am - 10:00am



Note: Cover Photos shown represent our Executive Board of Directors hotels

GMBHA

ALLIED UPGRADE MEMBERSHIP KEY BENEFITS

\$1500

Contact Adison Heyne
Email aheyne@gmbha.com
Call 305.531.3553

Unlimited number of company representatives that may attend events

Access to our monthly 'Member Only' hotelier breakfast series, providing access to Hotel General Managers and their Executive teams

- FIRST Breakfast complimentary (Only during company's first month as a member)
- ALL Members (Allied, Allied Upgrade, and Hotels) are invited at member cost (\$15-\$20)
- Learn about the property, meet the hotel team and network with GMBHA members

Educational Panel Discussion Series at Member Cost

- Past Events:
 - Cyber Security Panel
 - Directors of Catering Panel
 - Boutique Hoteliers Panel
 - Women General Manager Panel
- Opportunity for Expo tabling (cost/availability depending)

Access to monthly Networker/Receptions at member cost (\$15-\$20 per member)

- FIRST Networker complimentary (only during company's first month as a member, limit 2 tickets)
- Attendees include ALL members (Allied, Allied Upgrade, and Hotels) and guests (non-members)

One (1) Complimentary exhibitor table at our 24th Inn Key Luncheon- Spring 2018 (hotel hourly employee awards luncheon)

- Largest event and expo of the year
- Must purchase lunch ticket for complimentary expo table
- Premiere table placement

Social Media Exposure

- Send us your company highlights to include on our Facebook and Twitter

GMBHA

ALLIED UPGRADE MEMBERSHIP KEY BENEFITS

\$1500

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Hospitality Leadership Awards: Hotel Department Managers Awards (Fall 2018)

- Hoteliers, Allied Upgrade Members and Sponsors Only

Invitation to VIP receptions

- Announcement upon your RSVP will be made if there will be a private reception for the event
Allied Upgrade members will be able to attend the reception free of cost

Complimentary Allied Upgrade logo recognition at major events with jumbo screens

Allied Upgrade Enewsletter

- Send your company highlights, newest product, service, etc. to include on the EXCLUSIVE Allied Upgrade Enewsletter distributed to all Hoteliers (Owners, Management, Executives)

Prominent Membership listing on our new Website (January 2018)

Company listed on Online Directory

- Add your logo, photos, video, company description, promotions, etc. on your directory page

Executive Board of Directors

David Healy
Shula's Hotel & Golf Club - Immediate
Past Chair & Treasurer

Raj Singh
Sea View Hotel

Tim Nardi
MENIN Hospitality

Lucy Martin
Celino Hotel South Beach

Alex Tonarelli
Loews Miami Beach Hotel - GMBHA Chair

Matthias Kammerer
Biltmore Hotel

Curtis Crider
Sonesta Coconut Grove - Miami - Secretary

Steve Boucher
Boucher Brothers, Inc

Robert Hill
InterContinental Miami - Chairman Elect

Peggy Benua
Dream South Beach

Scott D. Berman
PricewaterhouseCoopers LLP

Board of Directors

Robert Gaymer-Jones
Blue Horse Hotel
Management Company

Christof Pignet
Acqualina Resort & Spa

Lina Santiago
American Airlines

Suzanne Amaducci-Adams
Bilzin Sumberg

Julie Grimes
Doubletree Grand by Hilton / Hilton Bentley

Shawn Gracey
Key International

Clavel Jacques-Louis
Embassy Suites Airport Hotel

Scott Geraghty
Faena Miami Beach

Dan Normandin
Four Seasons Hotel Miami

Brett Orlando
Commune Hotels + Resorts

Tony Ferrara
Doubletree by Hilton
Miami Airport Convention Center

Ericka Nelson
EPIC Hotel, Kimpton Hotel

Gilberto Garcia- Tunon
The Raleigh Hotel

Michael Hooper
Hilton Miami Airport

Constantino Papadopoulos
Holiday Inn Coral Gables - University

Gabriel Castrillon
Hyatt Regency Miami

Jared Galbut
MENIN Hospitality

Joseph Pasterkiewicz
PSAV Presentation Services

Farooq Rehmatwala
Resorts World Miami

Florencia Tabeni
MDM Hotel Group

Fernando Cerna
EAST Miami

Sase Gjorsovski
The Ritz-Carlton South Beach

David Feder
Trump National Doral Miami

Rick Ueno
W South Beach

Brian Vujnovic
Robert Finvarb Companies

Mike Manzari
Marriott Stanton South Beach

Carol L. Henderson
Brightline

JP Oliver
The Confidante

John Sullivan
Miami Beach EDITION

Board of Director Members - Ex Officio

William D. Talbert III
Greater Miami Convention
& Visitors Bureau

Michael Aller
City of Miami Beach

Mike Hampton
FIU Chaplin School of
Hospitality & Tourism Management

Hydi Webb
Port Miami

Rocco Angelo
FIU Chaplin School of
Hospitality & Tourism Management

Emilio Gonzalez
Miami-Dade Aviation Department

GMBHA

EVENTS



GMBHA Panel Discussion
at the Shelborne



GMBHA Members Breakfast
at The Standard Spa



New American Workforce Naturalization
Ceremony at City of Miami Beach



GMBHA Revenue Management
Panel at FIU Miami Beach Urban Studios



GMBHA Evening Networker
at Viceroy Miami



GMBHA Evening Networker
at Nautilus, a SIXTY Hotel



GMBHA Directors of Catering Panel
at The Ritz-Carlton Coconut Grove, Miami



GMBHA Technology Breakfast
Panel at Jungle Island



GMBHA Evening Networker
at Shore Club

GMBHA

MEMBERSHIP APPLICATION

Contact Adison Heyne
Email aheyne@gmbha.com
Call 305.531.3553

MEMBERSHIP INFORMATION

Company Name: _____

Address: _____

Main Contact Name: _____ Title: _____

Email: _____

Alternate Contact Name: _____ Title: _____

Alternate Email: _____

Business Category: _____

Main Telephone: _____ Mobile: _____ Fax: _____

Website: _____

Please describe, in 25 words or less, the goods and service that your business can provide to our members.

PAYMENT INFORMATION

Membership Level:

Allied \$500

Upgrade \$1,500

Payment Method:

Check

Credit Card - AMEX - VISA - MASTER CARD (Circle One)

Credit Card #: _____ Expiration Date: _____

Cardholders Name: _____ CVV#: _____ Zip Code: _____

Email: _____

Signature: _____

PLEASE MAKE CHECKS PAYABLE TO (Greater Miami & the Beaches Hotel Association) SEND CHECKS TO THE ADDRESS BELOW.

Membership applications subject to approval by the GMBHA Executive Board of Directors

GREATER MIAMI & THE BEACHES HOTEL ASSOCIATION

PARTNERS IN HOSPITALITY

Schools



Partners



Non-Profit

