

At the Greater Miami and the Beaches Hotel Association, we believe that when we act collectively, we're most effective in mobilizing our combined resources to promote our members' interests and effect change. Our goal is to improve the overall quality of the "Miami experience" for all. We educate our members to understand and work with their governmental leaders as a group. Our educational institutions provide us with internship programs, information about global conferences that focus on sustainable institutions, and industry trends. Through a concerted approach, we enhance our members' abilities to optimize their customers' experience, and as a result, we improve the overall quality of our destination – Greater Miami and the Beaches!

GMBHA Mission Statement:

To promote the interests of our members through advocacy, education, and partnerships and advance Miami as the visitor's destination of choice.

GMBHA Overview:

The GMBHA is responsible for advocating on key issues in the hospitality industry locally, statewide, and nationally. The GMBHA is an acting voice for our hotels by providing a forum for those in the industry to meet, develop relationships and discuss common issues.

We host between 70-80 events a year. This includes co- events with our industry partners, networking breakfasts, evening networkers/ receptions, educational workshops, panel discussions/ seminars and luncheons featuring prominent industry leaders.

Key Events:

Summer Luncheon, Annual Inn Key Awards, Annual Hospitality Managers Awards, and our Annual Meeting with industry speaker

Monthly Events:

Evening networkers at hotel property, member only breakfasts at hotel property, panel discussions on key topics, educational workshops, seminars and more.

ANNUAL HOTEL AWARD CEREMONIES



22nd Annual Inn Key Awards Winner,
Lodging Employee of the year Over 200 Rooms, Kyle Peppe



5th Annual Leadership Awards Reception Winner,
Manager of the year Over 200 Rooms, Janella Bustamante

GMBHA Hotel Members will have a great opportunity to recognize their hourly employees at our 24th Annual Inn Key Awards (Spring 2018)

- Recognize 15 hotel departments and select one winner for hotels with over 200 rooms and one winner for hotels with under 200 rooms from each department
- Largest event of the year
- Nominees called to stage and photo recognition on screen
- Winners recognized on social media platforms and featured in local online media publications, presented an award and a check from GMBHA Board of Directors

Hotel Members will participate in our 7th Annual Leadership Awards Reception (Fall 2018)

- Recognize 15 hotel department MANAGERS and selects one winner for hotels with over 200 rooms and one winner for hotels with under 200 rooms from each department
- 2nd Largest event of the year
- Nominees called to stage and photo recognition on screen
- Winners recognized on social media platforms and featured in local online media publications, presented an award and a check from GMBHA Board of Directors

GMBHA

HOTEL MEMBERSHIP BENEFITS

Contact Adison Heyne
Email aheyne@gmbha.com
Call 305.531.3553



GMBHA Sustainable Hospitality Council Award Event, Past Speakers:
Diana C. Beltran Gonzalez, Learning & Delivery Manager,
Global Learning and Development at Wyndham Hotel Group
and Glenn Hasek, Publisher and Editor of Green Lodging News



Honoring Wendy Kallergis, GMBHA President & CEO
as the first New American Workforce Ambassador

GMBHA Sustainable Hospitality Council

The Greater Miami and the Beaches Hotel Association's Sustainable Hospitality Council was created to advance the awareness and adoption of sustainable practices by providing guidance, expertise and resources to Association members. The Council also works to increase visibility of members' sustainability practices in domestic and international markets to promote the Miami hospitality industry's image.

- Promotes TripAdvisor's Green Leaders Program
- Promotes Florida Green Lodging Certification Program

Hotel Members may participate in GMBHA's 4th Annual Sustainable Award Luncheon

- Award Categories
 - Water Conservation
 - Energy Efficiency & Conservation
 - Communication & Education
 - Overall Best Sustainable Practices in Hospitality

GMBHA partnership with National Immigration Forum to advocate for National American Workforce to our industry

- New American Workforce facilitates citizenship through a two-step process that is offered on the worksite and accommodates employee work schedules.
- National Immigration Forum works with businesses to assist their eligible immigrant employees with the citizenship process so they become full participants in the workplace, community, and economy.

Benefits to Business:

- No cost to employer
- Celebrates diversity in the workforce
- Builds employee retention and recruitment
- Expands benefit-package without expense to employer

Benefits to Employees:

- Allows increased family stability
- Deeply discounted legal assistance
- Strengthens relationships with employer
- Expands civic engagement opportunities

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HOTEL MEMBERSHIP BENEFITS

Contact Adison Heyne
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FIU Chaplin School of Hospitality & Tourism Management New Dean's Advisory Council



GMBHA Summer Luncheon with Keynote Speaker Christopher Thompson, President & CEO, Brand USA at The Biltmore Hotel

GMBHA partners with local schools and universities

- FIU Chaplin School of Hospitality and Tourism Management
- Miami Dade College
Miami International Hospitality Center
The Hospitality Institute
- Miami Dade College Culinary Institute
- Miami Dade County Public Schools
Academy of Hospitality and Tourism (AOHT)
- Johnson and Wales University
- Florida Atlantic University

Hotel Members invited to attend our Annual Summer Luncheon

Past Speakers:

- Faith Taylor, VP of Sustainability & Innovation for Wyndham World Wide
- Herve Houdre, Regional Dir. & GM InterContinental, NY Sustainability Advocate
- Ted Teng, President & CEO Leading Hotels of the World
- June 11, 2015 - Christopher L Thompson, President and CEO Brand USA at The Biltmore Hotel

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MENIN Hospitality

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Rocco Angelo
FIU Chaplin School of
Hospitality & Tourism Management

Emilio Gonzalez
Miami-Dade Aviation Department

GMBHA

EVENTS



GMBHA Panel Discussion
at the Shelborne



GMBHA Members Breakfast
at The Standard Spa



New American Workforce Naturalization
Ceremony at City of Miami Beach



GMBHA Revenue Management
Panel at FIU Miami Beach Urban Studios



GMBHA Evening Networker
at Viceroy Miami



GMBHA Evening Networker
at Nautilus, a SIXTY Hotel



GMBHA Directors of Catering Panel
at The Ritz-Carlton Coconut Grove, Miami



GMBHA Technology Breakfast
Panel at Jungle Island



GMBHA Evening Networker
at Shore Club

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HOTEL MEMBERSHIP APPLICATION

Contact Adison Heyne
Email aheyne@gmbha.com
Call 305.531.3553

MEMBERSHIP INFORMATION

Name of Hotel: _____
 Address: _____
 Telephone: _____ Fax: _____
 Toll Free: _____ Website: _____
 Number of Rooms: _____
 General Manager: _____ Email: _____ Tel: _____
 Exec. Asst. GM: _____ Email: _____ Tel: _____
 Sales Director: _____ Email: _____ Tel: _____
 Controller: _____ Email: _____ Tel: _____
 F&B Director: _____ Email: _____ Tel: _____
 Catering Director: _____ Email: _____ Tel: _____
 HR Director: _____ Email: _____ Tel: _____
 Dir. Of Engineering: _____ Email: _____ Tel: _____
 Lead Concierge: _____ Email: _____ Tel: _____

PAYMENT INFORMATION

\$4.25 FOR EACH ROOM
UNDER 150 ROOMS

\$1.75 PER EACH ROOM
OVER 150 ROOMS

\$200 FLAT FEE FOR LESS
THAN 50 ROOMS

Payment Method: _____ **TOTAL:** _____

Check

Credit Card - AMEX - VISA - MASTER CARD (Circle One)

Credit Card #: _____ Expiration Date: _____

Cardholders Name: _____ CVV#: _____ Zip Code: _____

Email: _____

Signature: _____

PLEASE MAKE CHECKS PAYABLE TO (Greater Miami & the Beaches Hotel Association) SEND CHECKS TO THE ADDRESS BELOW.

GREATER MIAMI & THE BEACHES HOTEL ASSOCIATION

PARTNERS IN HOSPITALITY

Schools



Partners



Non-Profit

